

Benefits of

AdSparc ⚡

Google Ad Manager 360



MORE DEMAND



Open Bidding:

Direct SSP Integrations
competing on price priority

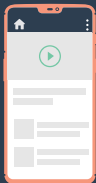


Direct Deals & Programmatic Direct

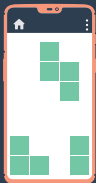
Preferred Deals &
Programmatic Guaranteed



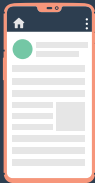
MORE AD FORMATS



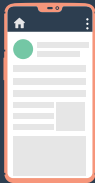
INTERSTITIALS



REWARDED



IN-ARTICLE
& IN-FEED



NATIVE



AUDIO ADS

BETTER AUDIENCE DATA



Increased Yield through
Audience Targeting



MORE PROTECTION



For your Audience,
Clients & Brand



BETTER INTEGRATIONS



Improved Data
Integration & Processing

